

ADVERTISING RESOURCES

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Oregon 150



Make historic sales! Advertise in The Oregonian's Oregon 150 commemorative special section.

Oregon turns 150 on February 14, 2009, and The Oregonian will commemorate the state's birthday with a special Oregon 150 keepsake section. *Oregon 150* is a time capsule of Oregon history, with features and historical photographs that reflect the unique people and places in our great state. We'll draw from more than 150 years of Oregon news coverage to create a special section with insight and historical perspective that only The Oregonian can achieve. Plus, we'll reflect back in time through snapshots pulled from our vast photo archives, like the image above of a bugler sounding the start of greyhound racing at Multnomah Kennel Club in 1974.

As part of The Sunday Oregonian, your ad in this commemorative section will reach 723,900* readers with your products and services. Don't miss this opportunity to give yourself the gift of new sales on Oregon's 150th birthday!

Toot your own horn...

Your ad in The Oregonian's *Oregon 150* commemorative special section will reach even more folks who love this great state when it appears for 30 days on OregonLive.com, The Oregonian's affiliate Web site, which nearly three in 10 Six-county Area adults logged onto in the past 30 days.*

Publishes: Sunday, February 8, 2009

Quick & Convenient Tearsheets

Learn more about the new electronic tearsheet program.



- ▶ Downtown Monthly
- ▶ Great Escape: Columbia River Gorge
- ▶ Great Escapes
- ▶ Guide for Brides
- ▶ Holiday Gift Guide
- ▶ Ho, Ho, Holiday Home
- ▶ Oregon 150
- ▶ Ready, Set ... Shop!
- ▶ Rose City Classic Dog Show Banner Pages

Reservation Deadline: Wednesday, January 21, 2009

For more information or to place an ad, contact your Oregonian sales representative or Brian Young at 503-294-4084 or briany@sales.oregonian.com

**BASE: Portland Four-County Area adults (1,301,500)*

SOURCE: Scarborough 2008R2 (9/07-8/08)

Community Support/Events

Jobs and Internships

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Place an Ad

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