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Get more for your green! Advertise in the Homes+Gardens Northwest *Love the Earth* Issue.

Publishes: Sunday, March 1, 2009

Reservations: Thursday, January 29, 2009

Make efficient use of your advertising dollars in the *Love the Earth* issue of *Homes+Gardens Northwest* magazine. Filled with gorgeous, hip and sustainable home and garden trends, our special green issue is dedicated to consumers who make environmental statements with their checkbooks:

- Energy Remodel:** Readers will meet an inspiring family who remodeled their home from the outside in to consume only as much energy as it produces.
- Organically Delicious:** Experts teach readers how to grow organic vegetables that are healthier for people AND the planet.
- NW Original:** Resource Revival takes old bike parts and turns them into amazing home decor!

Plus, we'll introduce readers to four inspiring individuals who make it their life's work to spread the eco word; we'll help find the right high-efficiency appliances to save money throughout the year; and show weekend gardeners how to start herbs from seed.

Expand your reach...

Oregonian Lifestyle Media's in-depth research capabilities and targeted distribution method ensure that *Homes+Gardens Northwest* ends up in the hands of readers* who are:

53% more likely to purchase fine furnishings

62% more likely to invest in real estate

48% more likely to spend time gardening

42% more likely to collect art and antiques

Plus, *Homes+Gardens Northwest* is hand-delivered to over 40,000 households, professional builders and Realtors. And, through subscriptions, retailer newsstand sales, bonus event distributions, and online at hgnorthwest.com, we're expanding our reach to a broader audience.

BONUS DISTRIBUTION: 2,500 *Homes+Gardens Love the Earth* issues will be handed out at the Spring Home & Garden Show, February 19-22!

For more information or to place an ad, please contact Tara Surratt at

ad, please contact Tera Suttall at 503-294-4089. [Send Email](#)

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Spending Green Special Advertising Section: Sustainable Choices for Everyday Living

We'll match your advertising buy of 1/2 page or full page with an equal amount of templated advertorial space!** This special Spending Green advertising section will run in consecutive pages in Homes+Gardens to provide your eco products and services a showcase for conscious-minded consumers. Hurry, space is limited!

*Core PRIZM segments selected for Homes+Gardens Northwest delivery. Scarborough Research 2008 (Mar07-Feb08) **Offer available only to retailers selling eco products and services. Approved per discretion of Oregonian Lifestyle Media.



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