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The Oregonian



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MIX Goes Global: Comfort Food From Around the World

Publishes: Sunday, January 18, 2009

Reservations: Thursday, December 4, 2009

Experience the universal love of comfort food. The new year's first issue of MIX takes you to the Slow Food International conference in Italy and introduces you to recipes of gool ol' homemade cooking from around the world.

Plus, look for these great stories in the next MIX:

- Mixmaster: The Re-birth of Rye Whiskey
- Walkabout: Delicious Southeast Division Street
- Pub Crawl: Five Fabulous Beer Shops
- Selects: Affordable Argentinian Malbecs
- Good Cheese: Four Aspiring Oregon Cheesemakers
- Eat Here: The "Faraway Land" of Lake Oswego
- And much more!

► [Visit MIXPDX.com](http://MIXPDX.com)

Delivering Your Customer...

Oregonian Lifestyle Media's in-depth research capabilities and targeted distribution method ensure that MIX ends up in the hands of readers* who are:

- 101% more likely to drink craft beer
- 81% more likely to drink Pinot noir
- 57% more likely to shop at a gourmet grocery store
- 48% more likely to dine at an upscale restaurant

And, 86% of the readers who responded to our recent MIX Readers' Survey said MIX advertising prompted them to visit a restaurant!**

For more information, contact Alex Hurliman at 503-294-4060.

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Check out the new MIXPDX.com!

MIXPDX.com - Portland's Food + Drink Scene - contains all the great articles and features of MIX, the magazine, plus additional behind-the-scenes content, blogging opportunities and comprehensive listings of all of our favorite restaurants, recipes, bars and more! MIXPDX.com appears on OregonLive.com, the #1 Web site in Oregon with more than 1 million unique monthly users.***

*Core PRIZM segments selected for MIX delivery. Scarborough Research 2008 (Mar07-Feb08) **2008 MIX Readers' Survey.
1***SOURCE: Advance Internet Monthly Statistics



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