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# The Oregonian


**OregonLive.com**

THE NEWSROOM READER SERVICES ADVERTISER RESOURCES CLASSIFIED ADVERTISING ADVERTISING RATES



## Take advantage of dramatically increased distribution! Place an ad in The Oregonian's Obama inauguration issue.

When Barack Obama is inaugurated as the 44th President of the United States on January 20, 2009, your ad will make history, too, as part of The Oregonian's collectible coverage.

In the recent presidential election, 62% of voters in the Portland area voted for Obama; and 77% voted for him in Multnomah County. Oregonian readers eager for Obama news will enjoy special inauguration coverage, photos, text from Obama's address and more in the Wednesday, January 21 issue of the daily Oregonian. Plus, to meet high reader demand we will boost circulation with **100,000 extra copies** of the paper - and your ad! This means your sales message in the Wednesday issue will appear in 372,000 papers - 40,000 more copies than The Sunday Oregonian!\*

▶ [Learn more about advertising in The Oregonian](#)

### A true collector's edition...

Obama merchandise has been in high demand nationwide since the Presidential Election, including newspapers with special Obama coverage. Don't miss this opportunity to reach so many readers while being part of this historic event!

For more information or to place an ad, contact your Oregonian sales representative or Brian Young at 503-294-4084 [Send Email](#)

▶ [Contact The Oregonian](#)

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**Publishes:** Wednesday, January 21, 2009  
**Reservation Deadline:** Friday, January 16, 2009 at noon

\*Sunday advertising rates will apply.

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